

Introduction to Sociology

Lecture 9 - Agents of Socialization, Social Control

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Learning Objectives

- Agents of socialization
- Social control
- Social isolation



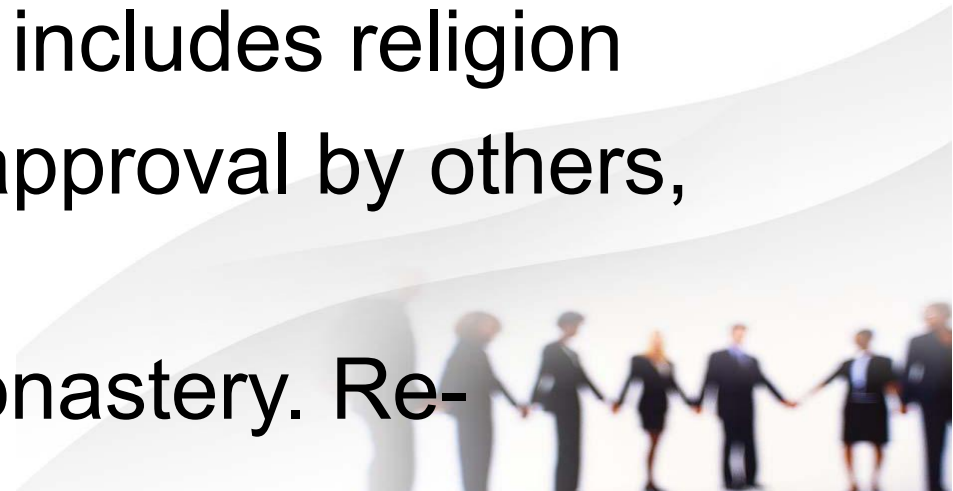
Agents of Socialization

- Family
- School
- Peer Group
- Religion
- Mass Media



Social Control

- How society controls the behavior of individual people
- Making people conform to norms of society -- negative sanctions (ways to enforce rules) or positive sanctions (ways to reward following of rules)
- Internalization of norms and values - includes religion
- External forms of social control - disapproval by others, police, laws, military
- Total Institutions - military, prison, monastery. Re-socialization



Social Isolation

- People who are more likely to be socially isolated: divorced people, widowed people, mentally ill
- Marginalization - on the margins of society: long-term unemployed, homeless people, indigenous peoples (Orang Asli in Malaysia, Aborigines in Australia)
- Negative effects on health (especially mental health)



Thank you

